

# Fashion's Night Out 2011

This night of shopping parties is back and bigger than ever. By **Allyson Byers**

Not sure which shops to visit during Fashion's Night Out, the nationwide fashion party taking place Thursday 8? Dozens of stores are hosting events that will include fashion shows, cocktails, major discounts and, uh, reality TV stars. Here are our picks of the top parties to attend. Find a full list of events at [timeoutchicago.com/shopping](http://timeoutchicago.com/shopping).

**Astor & Black** FNO isn't just for the ladies, you know. Guys can find special discounts on suits while sipping Scotch tonight. 450 N Cityfront Plaza Dr (312-207-2351, [astorandblack.com](http://astorandblack.com)). 6-9pm.

**Express** Get ready to smize, because cast members from *America's Next Top Model All Stars* will visit Express to show customers how to work the camera and will even pose with you. Snacks and mocktails will be served along with deep discounts. 676 N Michigan Ave (312-944-5770, [express.com](http://express.com)). 6-11pm.

**Georg Jensen** Hope you're feeling lucky when you stop by Georg Jensen, because you can enter to win a Fusion 18-karat gold friendship bracelet. And while you're there, check out the new fall collection and enjoy cocktails. 959 N Michigan Ave (312-642-9160, [georgjensen.com/us](http://georgjensen.com/us)). 6-9pm.

**Macy's on State Street** Can't get enough of the Real Housewives? Beverly Hills star Kyle Richards cohosts the "Runway to Reality" fashion presentation with TV host and entertainment reporter Marcellas Reynolds at 7:30pm. **Kelly Osbourne** also adds some star power to the event. Don't forget to check out the store's famous window displays as they come to life with a Fashion Incubator installation. 111 N State St (312-781-1000, [macys.com](http://macys.com)). 6-11pm.

**Marc by Marc Jacobs** Don't ask us why, but bubbly seems like an obvious drink of choice when shopping at this designer's store. Which is perfect, because you'll enjoy mini Champagne cans and receive a limited-edition Marc Jacobs carnival tote bag tonight. 1714 N Damen Ave (773-276-2998, [marcjacobs.com](http://marcjacobs.com)). 6-10pm.

**Neiman Marcus** In addition to a fashion show, rockin' beats and bites from Mercadito, Lockwood and 25 Degrees, guests can

experience Chicago artists doing live fashion illustrations. 737 N Michigan Ave (312-642-5900, [neimanmarcus.com](http://neimanmarcus.com)). 6-9pm.

**900 Shops** This event offers the chance to party with Bravo fashion guru **Brad Goreski** (*The Rachel Zoe Project*), a flash fashion show and complimentary beauty services, such as lash extensions and mini manicures. Guests can participate in tastings from various Chicago restaurants, including David Burke's

Primehouse and 2 Sparrows. Stores throughout the mall will extend special offers. 900 N Michigan Ave (312-915-3916, [shop900.com](http://shop900.com)). 6-9pm.

**Oak Street** This posh shopping street may have the best prizes up for grabs tonight. Look for a \$1,000 Moncler coat, \$250 gift certificates to Scoop NYC and Kate Spade, as well as dinner for two at Le Colonial. You'll get a raffle ticket with every purchase at participating shops. Some individual store highlights: Bonpoint is kid-friendly with face painting for the little ones and Champagne for the adults. Sofia owner Ashley Zisook offers styling tips, and you'll find complimentary hair style and coloring consultations at Marianne Strokirk Salon. *Oak St between Michigan Ave and State St* (312-217-0588, [oakstreetchicago.com/fno](http://oakstreetchicago.com/fno)). 5-8pm.

**Saks Fifth Avenue** If your love of shoes would make Carrie Bradshaw jealous, Saks is a must-attend. It's all about the kicks here with designer **Brian Atwood** unveiling 10022-SHOE, the department store's new shoe floor. Guests will mingle with the accessories designer and enjoy cocktails and hors d'oeuvres. R.S.V.P. with an e-mail to [RSVPchicago@s5a.com](mailto:RSVPchicago@s5a.com). 700 N Michigan Ave (312-944-6500, [saksfifthavenue.com](http://saksfifthavenue.com)). 6-9pm.

**The Shops at Northbridge** Receive styling tips from *Chicago Magazine* fashion editors, sample treats from Big Bowl, Buca di Beppo and California Pizza Kitchen, and enter to win one of ten fashion packages. You'll find a bevy of events throughout the mall, including a virtual scavenger hunt at Forever 21. Customers can download the SCVNGR app and complete a short list of fun challenges to earn rewards. *Check in at your favorite store for special offers.* 520 N Michigan Ave (312-327-2300, [theshopsatnorthbridge.com](http://theshopsatnorthbridge.com)). 6-9pm.

**Water Tower Place** This Mag Mile mall is featuring unique offerings such as a mother-daughter dessert-decorating event at American Girl Place and Pretzelpalooza at Auntie Anne's Pretzels. Typical FNO offerings include the opportunity design your own handbag at Vera Bradley as well as personal styling tips at White House | Black Market. Betsey Johnson's boutique is hosting an Urban Glamour Party featuring live models, cupcakes and cookies. 835 N Michigan Ave (312-440-3166, [shopwatertower.com](http://shopwatertower.com)). 5-9pm.

